



BASS PRO SHOPS OUTDOOR WORLD

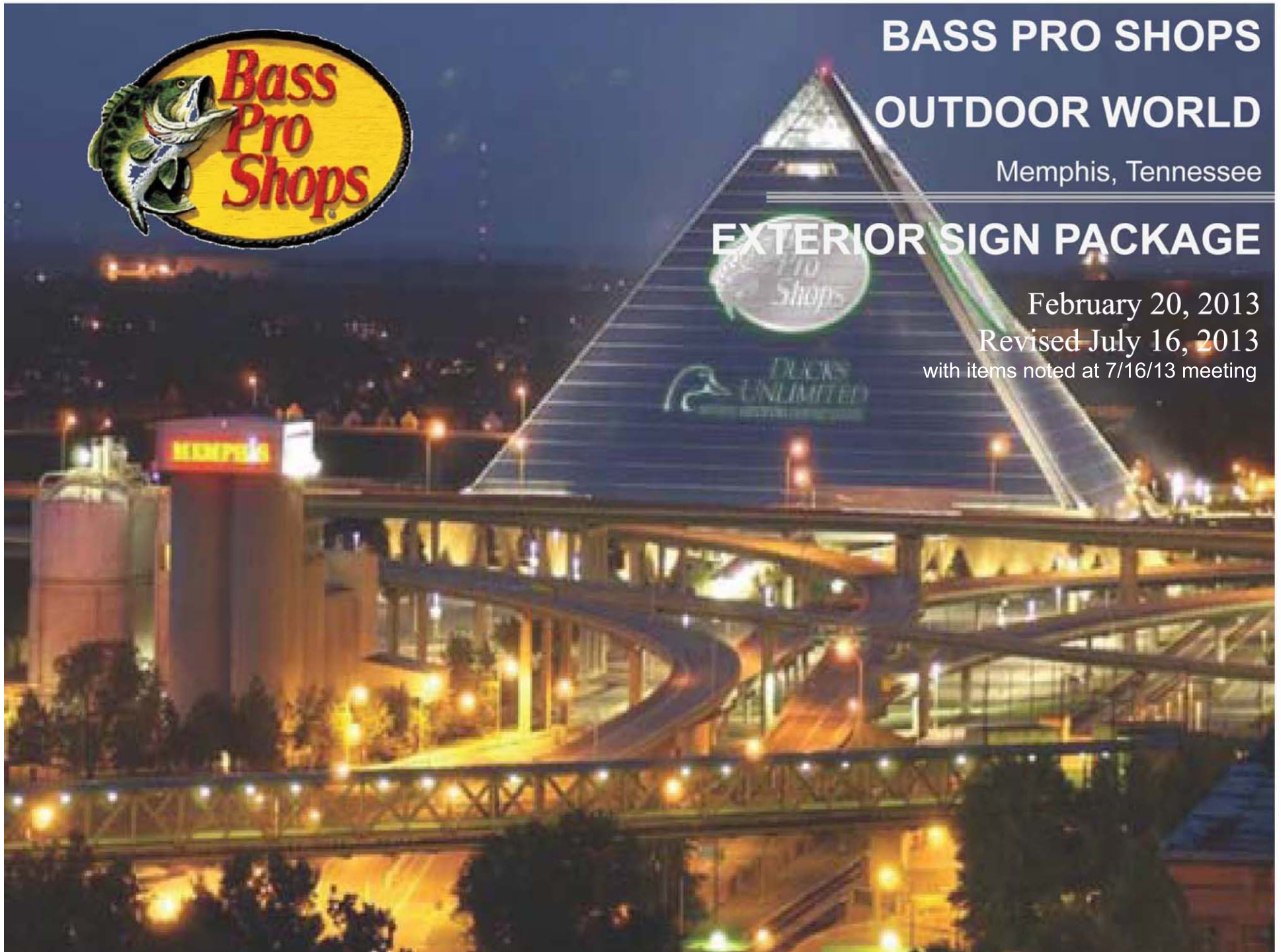
Memphis, Tennessee

EXTERIOR SIGN PACKAGE

February 20, 2013

Revised July 16, 2013

with items noted at 7/16/13 meeting



Bass Pro Shops Signage Contact:

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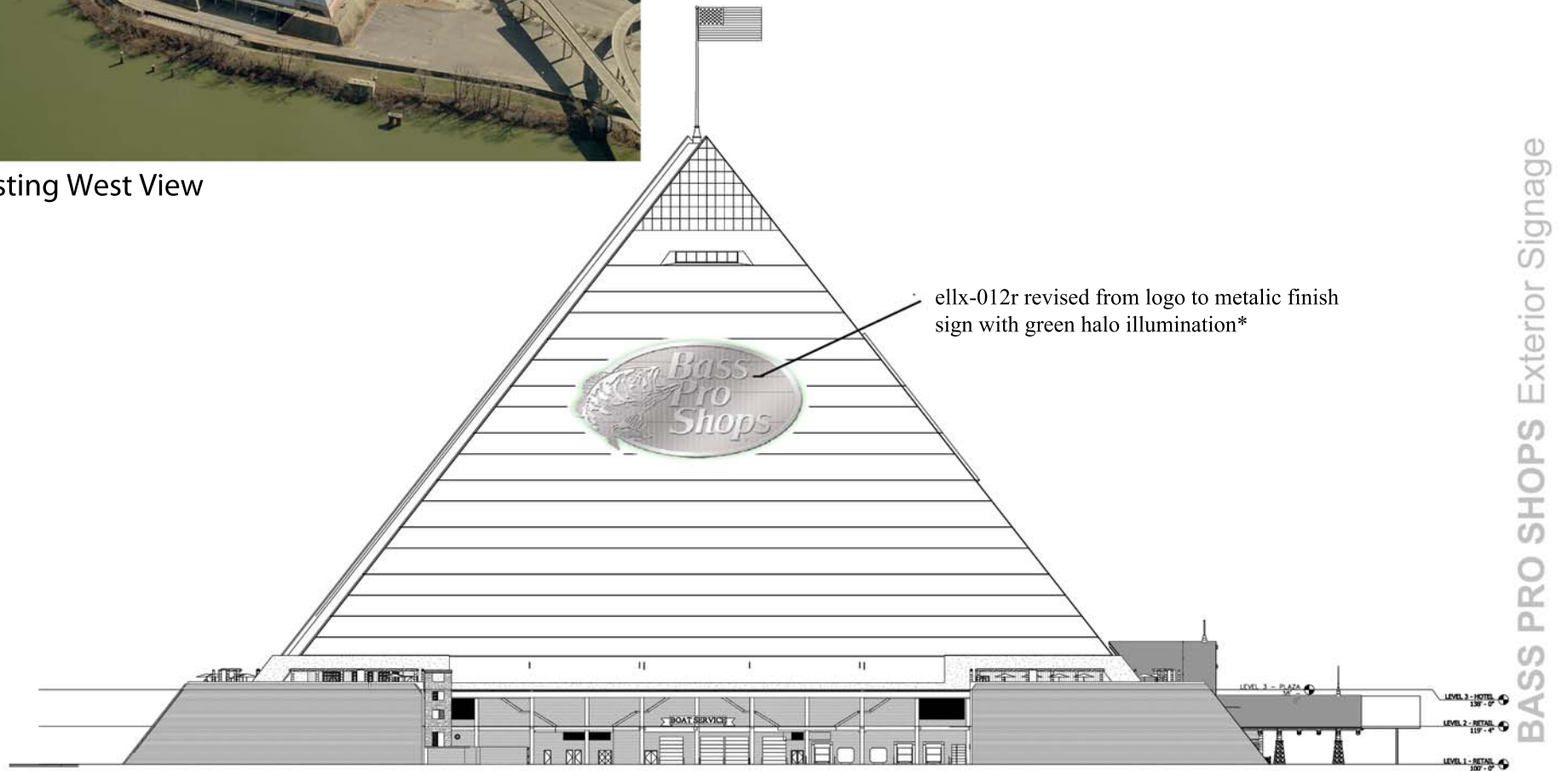
Email: mrmatthias@basspro.com

Assistant: 417-873-4493





Existing West View

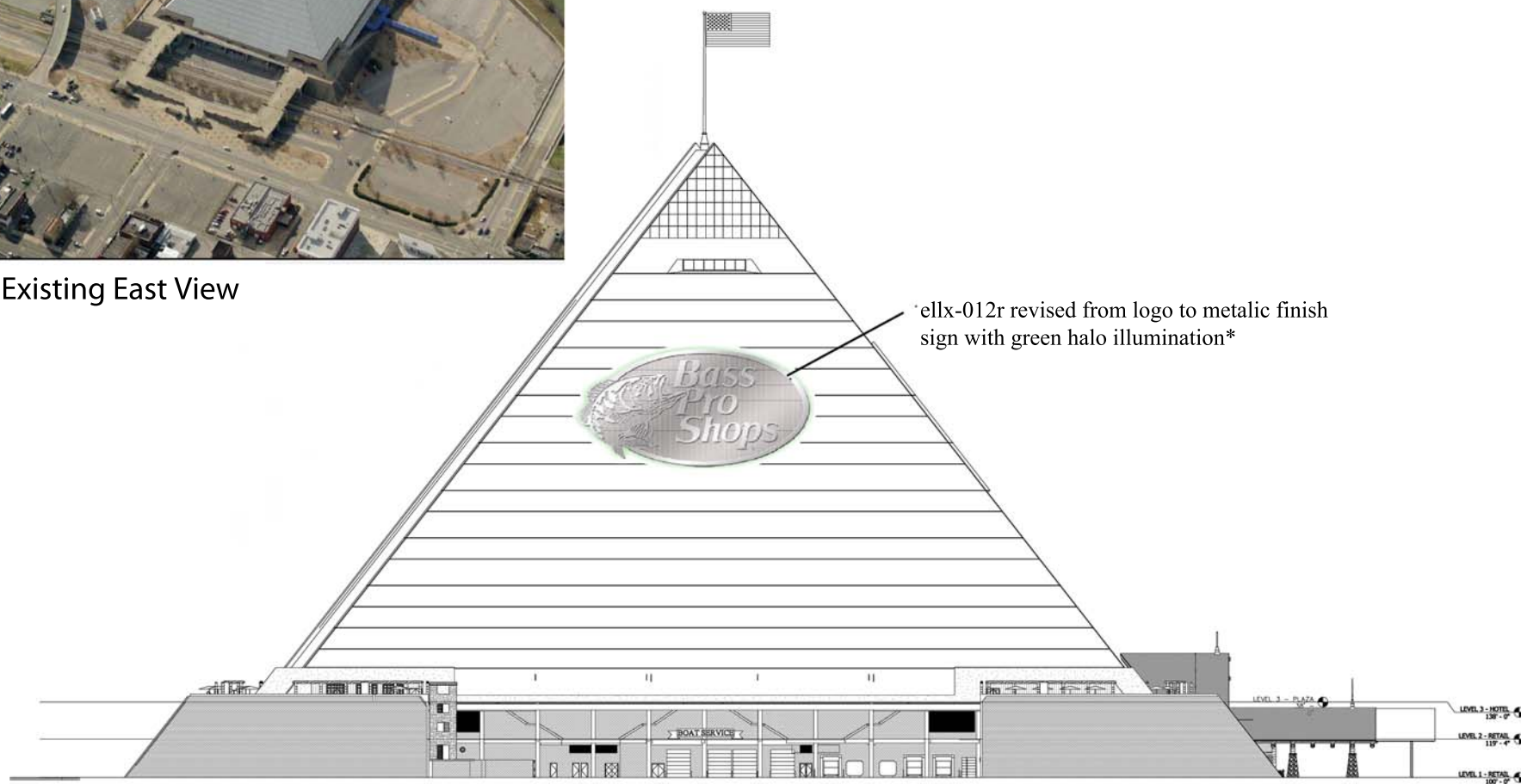


PYRAMID WEST VIEW

*Revised 071613



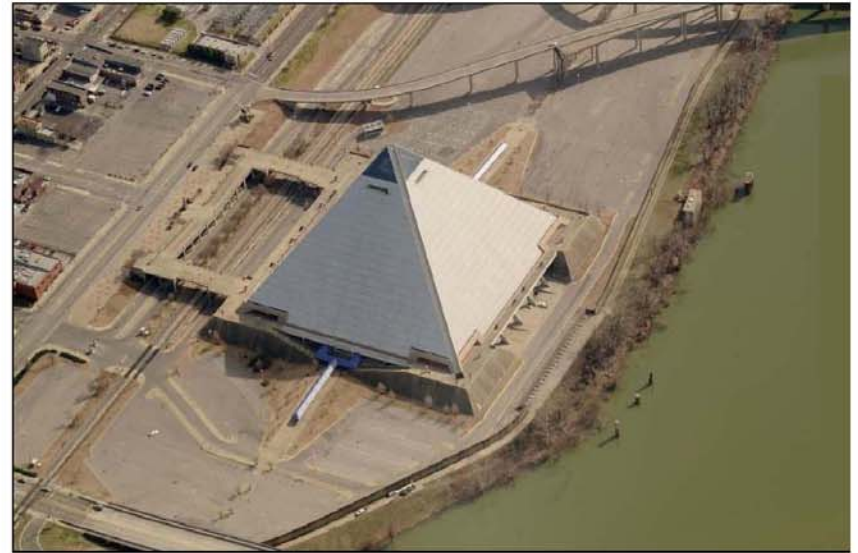
Existing East View



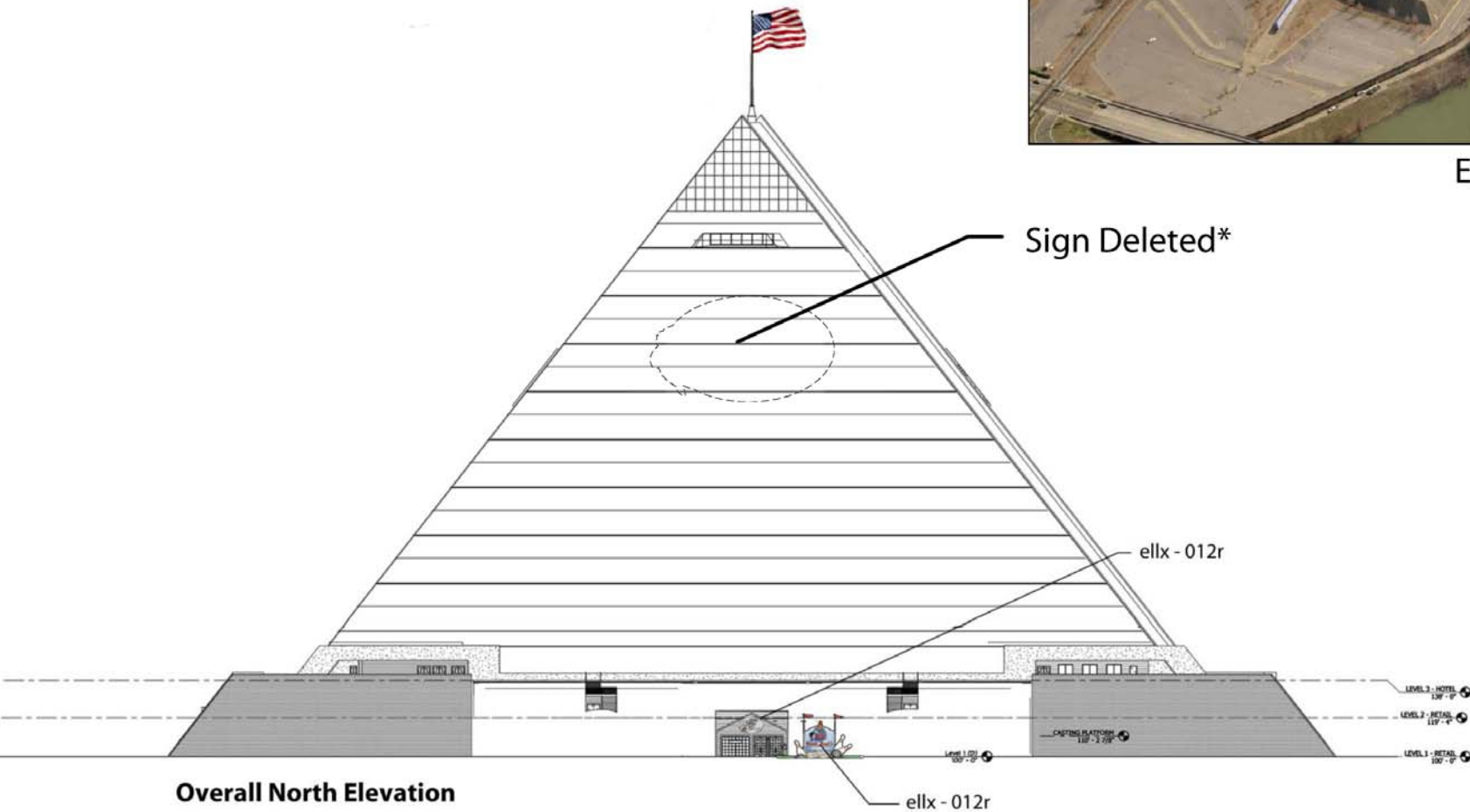
BASS PRO SHOPS Exterior Signage

PYRAMID EAST VIEW

*Revised 071613



Existing North View*



PYRAMID NORTH VIEW

*Revised 071613



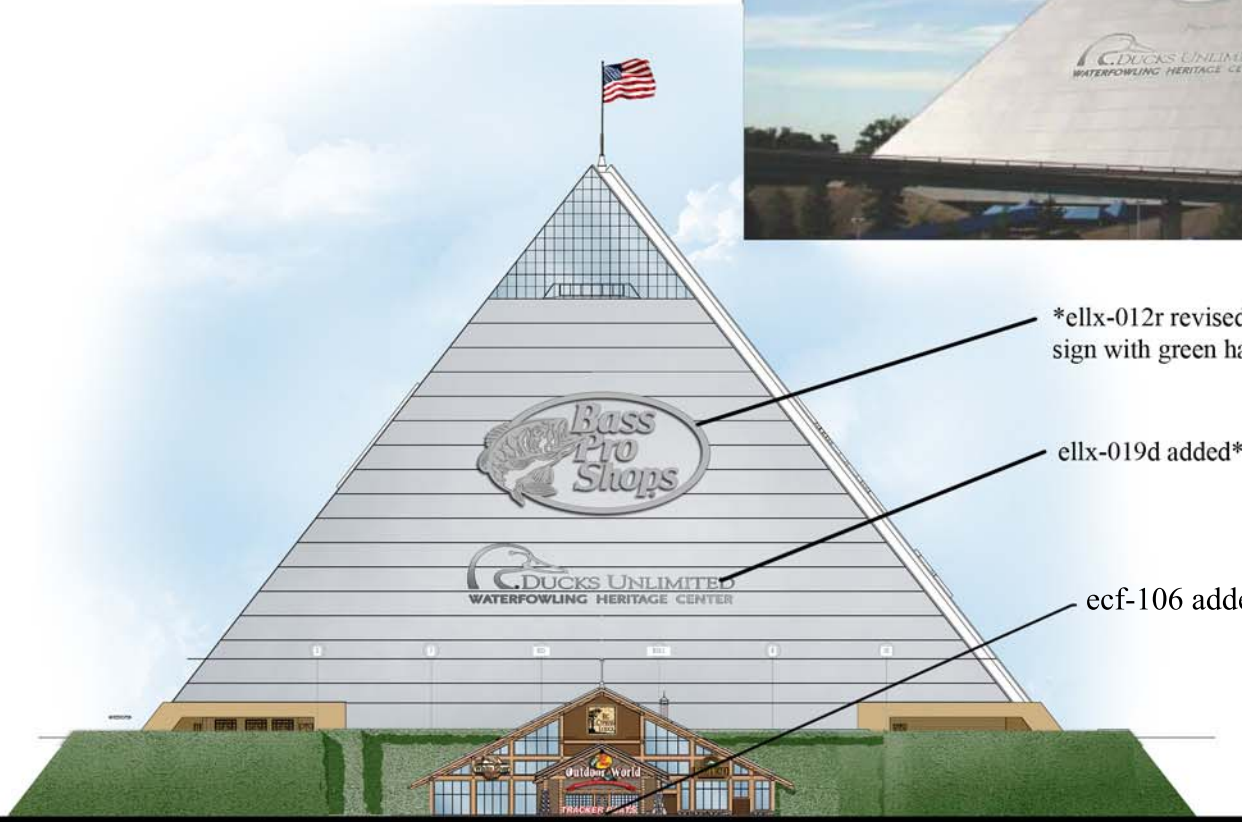
ellx-017g added*



ellx-012r revised from logo to metallic finish sign with green halo illumination

ellx-019d added*

ecf-106 added*



BASS PRO SHOPS Exterior Signage

PYRAMID SOUTH VIEW

*Revised 071613



HALO LIT

East Elevation

LED Illumination

ellx-012r

Overall Square Footage: 6807 SF
Bounding Box Area: 8989 SF
(1) Per Elevation, (3) Signs Total

ellx-012r revised*

- 115' W x 78' H
- SINGLE-SIDED, VACUFORMED SIGN, PAINTED SILVER METALLIC TO APPEAR EMBOSSED - EDGE LIT TO CREATE BACKLIT APPEARANCE, IN GREEN, L.E.D. HALO LIGHTING
- FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE
- ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION
- RETURN COLOR = TO MATCH PYRAMID FACE / SIGNAGE
- RETURNS AND BACK = MINIMUM .090 mm ALUMINUM
- APPROX WEIGHT: 30,000 LBS. / APPROX AMPERAGE: 171 POWER SUPPLIES AT 120 AMPS EACH @ 277v
- QUANTITY: (1)



HALO LIT

West Elevation

LED Illumination

ellx-012r

Overall Square Footage: 6807 SF
Bounding Box Area: 8989 SF
(1) Per Elevation, (3) Signs Total

ellx-012r revised*

- 115' W x 78' H
- SINGLE-SIDED, VACUFORMED SIGN, PAINTED SILVER METALLIC TO APPEAR EMBOSSED - EDGE LIT TO CREATE BACKLIT APPEARANCE, IN GREEN, L.E.D. HALO LIGHTING
- FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE
- ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION
- RETURN COLOR = TO MATCH PYRAMID FACE / SIGNAGE
- RETURNS AND BACK = MINIMUM .090 mm ALUMINUM
- APPROX WEIGHT: 30,000 LBS. / APPROX AMPERAGE: 171 POWER SUPPLIES AT 120 AMPS EACH @ 277v
- QUANTITY: (1)

BASS PRO SHOPS Exterior Signage

*Revised 071613
Memphis Pyramid



HALO LIT
South Elevation

LED Illumination

ellx-012r

Overall Square Footage: 6807 SF
Bounding Box Area: 8989 SF
(1) Per Elevation, (3) Signs Total

ellx-012r revised*

- 115' W x 78' H
- SINGLE-SIDED, VACUFORMED SIGN, PAINTED SILVER METALLIC TO APPEAR EMBOSSED - EDGE LIT TO CREATE BACKLIT APPEARANCE, IN GREEN, L.E.D. HALO LIGHTING
- FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE
- ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION
- RETURN COLOR = TO MATCH PYRAMID FACE / SIGNAGE
- RETURNS AND BACK = MINIMUM .090 mm ALUMINUM
- APPROX WEIGHT: 30,000 LBS. / APPROX AMPERAGE: 171 POWER SUPPLIES AT 120 AMPS EACH @ 277v
- QUANTITY: (1)



Overall Square Footage: 874 SF
Bounding Box Area: 4317 SF
(1) Sign Total

ellx-019d added*

•130' W x 33' H

ellx-019d

- SINGLE-SIDED, VACUFORMED SIGN, PAINTED SILVER METALLIC TO APPEAR EMBOSSED
- FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE
- ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION
- RETURN COLOR = TO MATCH PYRAMID FACE / SIGNAGE
- RETURNS AND BACK = MINIMUM .090 mm ALUMINUM
- APPROX WEIGHT: 30,000 LBS. / APPROX AMPERAGE: 171 POWER SUPPLIES AT 120 AMPS EACH @ 277v
- QUANTITY: (1)

BASS PRO SHOPS Exterior Signage

*Revised 071613
Memphis Pyramid



MOLDED FACE

South Elevation

ell-03h

LED Illumination

Overall Square Footage: 167 SF
Bounding Box Area: 354 SF
(1) South Elevation, (1) Sign Total

- 44' W x 6' H – LETTER HEIGHT : 6' H Capital "O" Height
- SINGLE-SIDED INTERNALLY ILLUMINATED SIGN WITH FINISHED BACK TO MATCH RETURN COLOR. **MOLDED, CHISELED LOOK**, RED BORDER
- ALL ELECTRICAL TO BE CONCEALED FROM WITHIN SIGN.
- FACES TO BE CONSTRUCTED WITHOUT SEAMS.
- PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING SIGN ON SITE AND ALL BRACKETS AND HARDWARE
- OW RETURN COLOR = DUPONT GREEN 7498
- QUANTITY: (1)



MOLDED FACE

South Elevation

ellm-012g

LED Illumination

Overall Square Footage: 249 SF
Bounding Box Area: 328 SF
(1) South Elevation, (1) Sign Total

- 22' W – LETTER HEIGHT: 3' – 10" H CAPITAL "B" HEIGHT
- SINGLE-SIDED INTERNALLY ILLUMINATED SIGN WITH PRINTED FLEX-FACE AND **MOLDED** FISH, FRAME, AND LETTERING – FINISHED BACK TO MATCH RETURN COLOR
- FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE
- YELLOW = PMS 116 / RED = PMS 185 / GREEN = PMS 348 / BLACK = 100% BLACK; ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION
- RETURN COLOR = DUPONT GREEN 7498
- RETURNS AND BACK = MINIMUM .090 mm ALUMINUM
- QUANTITY: (1)

BASS PRO SHOPS Exterior Signage

Memphis Pyramid

Overall Square Footage: 175 SF
Bounding Box Area: 232 SF
(1) South Elevation, (1) Sign Total

ecf-33



- 19' W x 12' H – LETTER HEIGHT: 3' – 10" CAPITAL "R" HEIGHT
 - SINGLE-SIDED CUT FOAM SIGN WITH DIMENSIONAL AND LIGHTLY CHISELED APPEARANCE.
 - RED = PMS 185 / GREEN = PMS 348 / BLACK = 100% BLACK (ALL COLORS TO MATCH PROVIDED LOGO ART AND BE BPS APPROVED PRIOR TO FABRICATION)
 - ALL BRACKETS AND HARDWARE TO BE PROVIDED BY FABRICATOR AND FINISHED TO MATCH ROOF
 - APPROXIMATE WEIGHT, 5 LBS. / SQUARE FOOT
- QUANTITY : (1)

South Elevation

Overall Square Footage: 138 SF
Bounding Box Area: 227 SF
(1) South Elevation, (1) Sign Total

ecf-27



- 18' - 6" W x 12' - 4" H – LETTER HEIGHT: 2' – 9" CAPITAL "W" HEIGHT
 - SINGLE-SIDED CUT FOAM SIGN WITH DIMENSIONAL AND LIGHTLY CHISELED APPEARANCE
 - PROVIDE PAPER TEMPLATE FOR POSITIONING THE SIGN ON SITE
 - RED = PMS 185 / GREEN = PMS 348 / BLACK = 100% BLACK (ALL COLORS TO MATCH PROVIDED LOGO ART AND BE BPS APPROVED PRIOR TO FABRICATION)
 - APPROXIMATE WEIGHT, 5 LBS. / SQUARE FOOT
- QUANTITY : (1)

South Elevation



ellx-017g

LED Illumination

Overall Square Footage: 240 SF
Bounding Box Area: 240 SF
(1) South Elevation, (1) Sign Total

- 50' W
- SINGLE-SIDED INTERNALLY ILLUMINATED SIGN WITH PRINTED FLEX-FACE AND INDIVIDUAL "SPORTSMAN'S LODGE" LETTERING – FINISHED BACK TO MATCH RETURN COLOR
- FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE
- ALL ARTWORK MUST MATCH LOGO ART PROVIDED
- RETURNS AND BACK = MINIMUM .090 mm ALUMINUM
- QUANTITY: (1)

*Sign added 071613

South Elevation

BASS PRO SHOPS Exterior Signage

Memphis Pyramid



Overall Square Footage: 225 SF
Bounding Box Area: 272 SF
(1) North Elevation, (1) Sign Total

- 7' – 11" H x 34' W
- SINGLE-SIDED HAMMERED ALUMINUM SIGN WITH ANTIQUED FINISH
- FABRICATOR MUST PROVIDE PAPER TEMPLATE FOR POSITIONING THE SIGN ON SITE
- QUANTITY: (1)

WELCOME FISHERMEN, HUNTERS AND OTHER LIARS

Overall Square Footage: 4 SF
Bounding Box Area: 9 SF
(1) South Elevation, (1) Sign Total

eCF-23

South Elevation

- 9" H SUPERScript "CAP"
- SINGLE SIDED CUT FOAM INDIVIDUAL LETTERS WITH SLIGHTLY CHISELED FACE
- ALL CONNECTION PINS FINISHED TO MATCH WALL or BEAM
- COLOR: OFF WHITE, WITH GREEN BORDER
- QUANTITY: (1) Est. Weight: 6 lbs.

CUSTOMER PICK-UP

eCF-42

Overall Square Footage: 4 SF
Bounding Box Area: 9 SF
(1) West Elevation, (1) Sign Total

West Elevation

- OVERALL PERIMETER DIMENSION FOR SIGN - 11' – 4" W - LETTER HEIGHT: 1' H CAPITAL "C" HEIGHT
- SINGLE SIDED DIMENSIONAL CUT FOAM INDIVIDUAL LETTERS, LIGHTLY CHISELED, SURFACE MOUNTED.
- PROVIDE PAPER TEMPLATE FOR LOCATING SIGN ON SITE
- COLOR = IVORY, WITH LIGHTLY ANTIQUED FINISH AND RED BORDER (PMS 185)
- QUANTITY 1 OF ALL LETTERS SHOWN



eHA-652

Overall Square Footage: 143 SF
Bounding Box Area: 190 SF
(1) West Elevation, (1) Sign Total

West Elevation

- 37' – 9" W x 5' H (Inclusive of dimensional folds) – LETTER HEIGHT: 2' -7" CAPITAL "B" HEIGHT
- SINGLE-SIDED CUT HAMMERED ALUMINUM RIBBON **WITH DIMENSIONALLY FOLDED ENDS** AND AGED APPEARANCE
- ALL COLORS TO MATCH LOGO ART PROVIDED
- ALL BRACKETS AND CONNECTION HARDWARE TO BE PROVIDED BY FABRICATOR AND FINISHED TO MATCH SURROUNDING SURFACES
- QUANTITY: (1)

PLEASE RING BELL FOR ASSISTANCE

West Elevation

eVL-005

Overall Square Footage: .6 SF
Bounding Box Area: 2 SF
(1) West Elevation, (1) Sign Total

- 30" W, OVERALL PERIMETER DIMENSION
- APPLIED VINYL SIGN TO A SOLID SURFACE BACKGROUND (PVC) TO COME WITH SIGN
- COLOR OF LETTERS SHOULD BE IVORY, WITH SLIGHT SHADOW TO LETTERS, FOR DIMENSIONAL QUALITY
- QUANTITY (1)

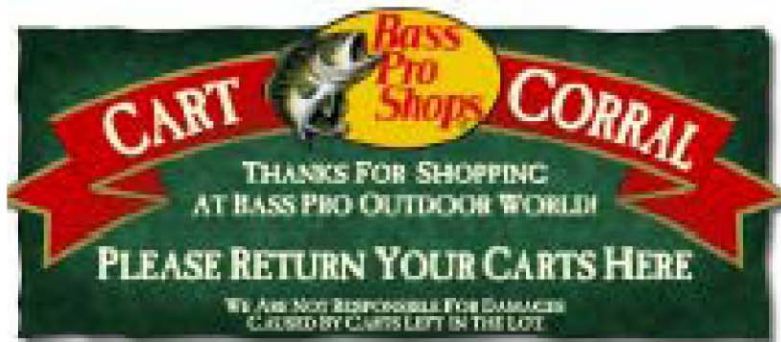


eHA-921 (a-c)

Overall Square Footage: 1.65 SF EACH
Bounding Box Area: 2 SF EACH
(4) West Elevation, (4) Signs Total

West Elevation

- 17" DIAMETER
- DOOR NUMBER I.D. SIGNS
- MAX METAL SIGNS IN COLORATION SHOWN
- NUMERALS AND BORDER = RED / BACKGROUND = BUFF WHITE (ANTIQUED)
- SURFACE MOUNTED
- QUANTITY (1) of NUMBERS ONE THROUGH THREE



sHA-03

Overall Square Footage: 13 SF
Bounding Box Area: 15 SF
(4) Site Located, (4) Signs Total

•5' – 0" W x 1' –8" H

•DOUBLE SIDED HAMMERED ALUMINUM METAL SIGN WITH TEXTURED AND ANTIQUED FINISH

•HANGING ON CART CORRAL FRAME

•QUANTITY 4, SITE Est. Weight: 10 lbs. Each

TRACKER BOATS

Rock Base at Water Feature

* Sign Added 071613

ecf-106

MOLDED FACE

Front elevation

LED Illumination

Overall Square Footage: 85 SF
Bounding Box Area: 85 SF
(1) Site Located, (1) Sign Total

35' W x 2'-4" H. (based on capital "T" dimension)

•SINGLE-SIDED INTERNALLY ILLUMINATED SIGN WITH FINISHED BACK TO MATCH RETURN COLOR. DIMENSIONAL, BEVELED CHANNEL LETTER FACES WITH RED CHISELED TRIM AS SHOWN IN INSET PHOTO

•SELF-CONTAINED, INDIVIDUAL LETTERS 8" – 12" MAX. THICK FABRICATED ALUMINUM (GAUGE AS REQUIRED) W/ 3/16" PLEXIGLASS FACES. ALL ELECTRICAL TO BE CONCEALED FROM WITHIN SIGN.

•COORDINATION WITH AOR TO ENGINEER ATTACHMENT TO BUILDING IS FABRICATOR'S RESPONSIBILITY

•FACES TO BE CONSTRUCTED WITHOUT SEAMS. RETURNS TO BE .080 mm ALUMINUM AND BACKS TO BE .090 mm ALUMINUM MINIMUM.

•PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING SIGN ON SITE

•QUANTITY: (1)

* Sign Added 071613

Memphis Pyramid

Add Directional Sign*

Revised Pylon*

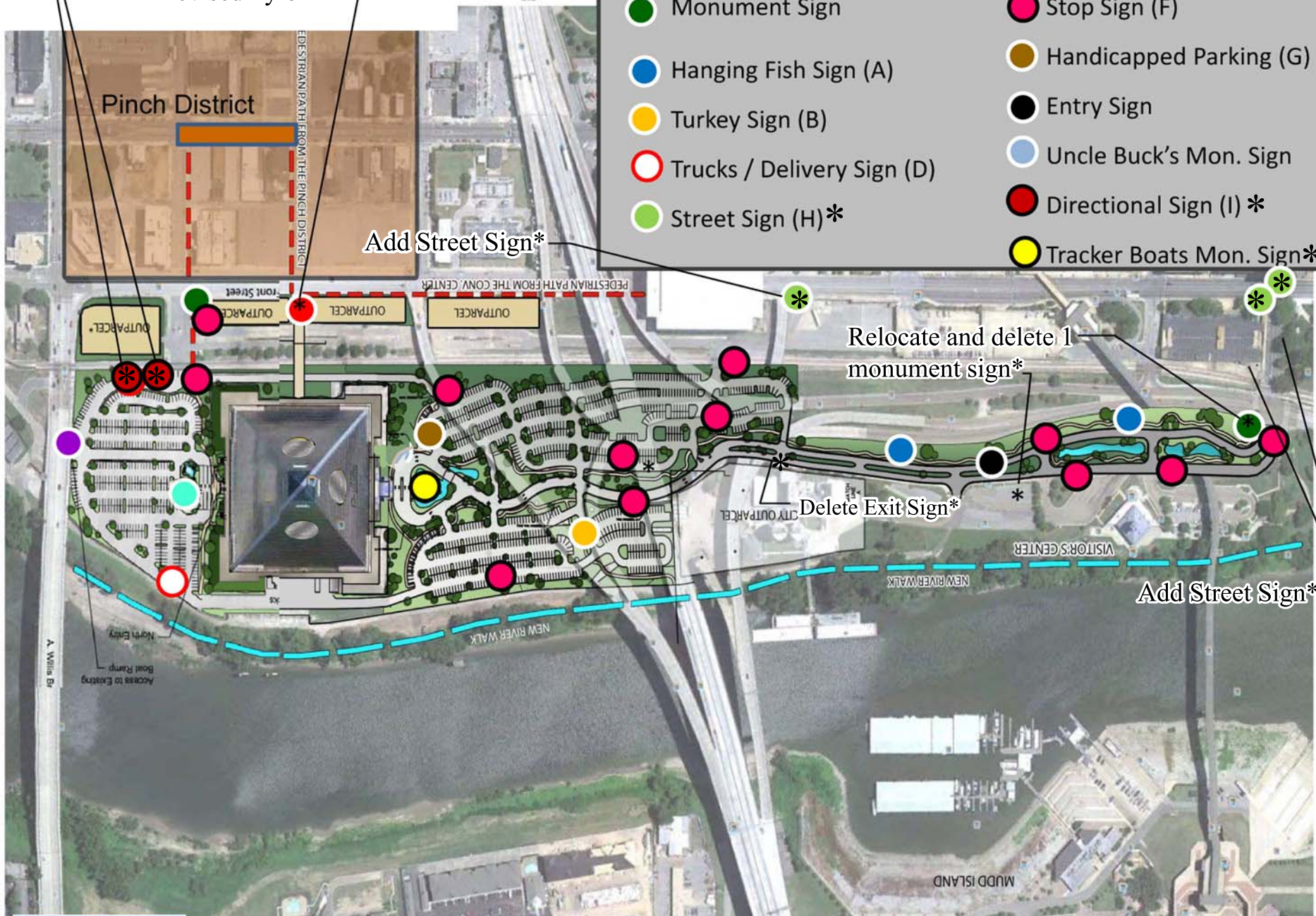
Add Street Sign*

Relocate and delete 1 monument sign*

Delete Exit Sign*

Add Street Sign*

- | | |
|--|---|
| ● Pylon Sign * | ● Marina Sign (E) |
| ● Monument Sign | ● Stop Sign (F) |
| ● Hanging Fish Sign (A) | ● Handicapped Parking (G) |
| ● Turkey Sign (B) | ● Entry Sign |
| ● Trucks / Delivery Sign (D) | ● Uncle Buck's Mon. Sign |
| ● Street Sign (H) * | ● Directional Sign (I) * |
| | ● Tracker Boats Mon. Sign* |



SITE SIGN PLAN

Memphis Pyramid

* revised 071613

Digital Board Example Content (although will be landscape in orientation):

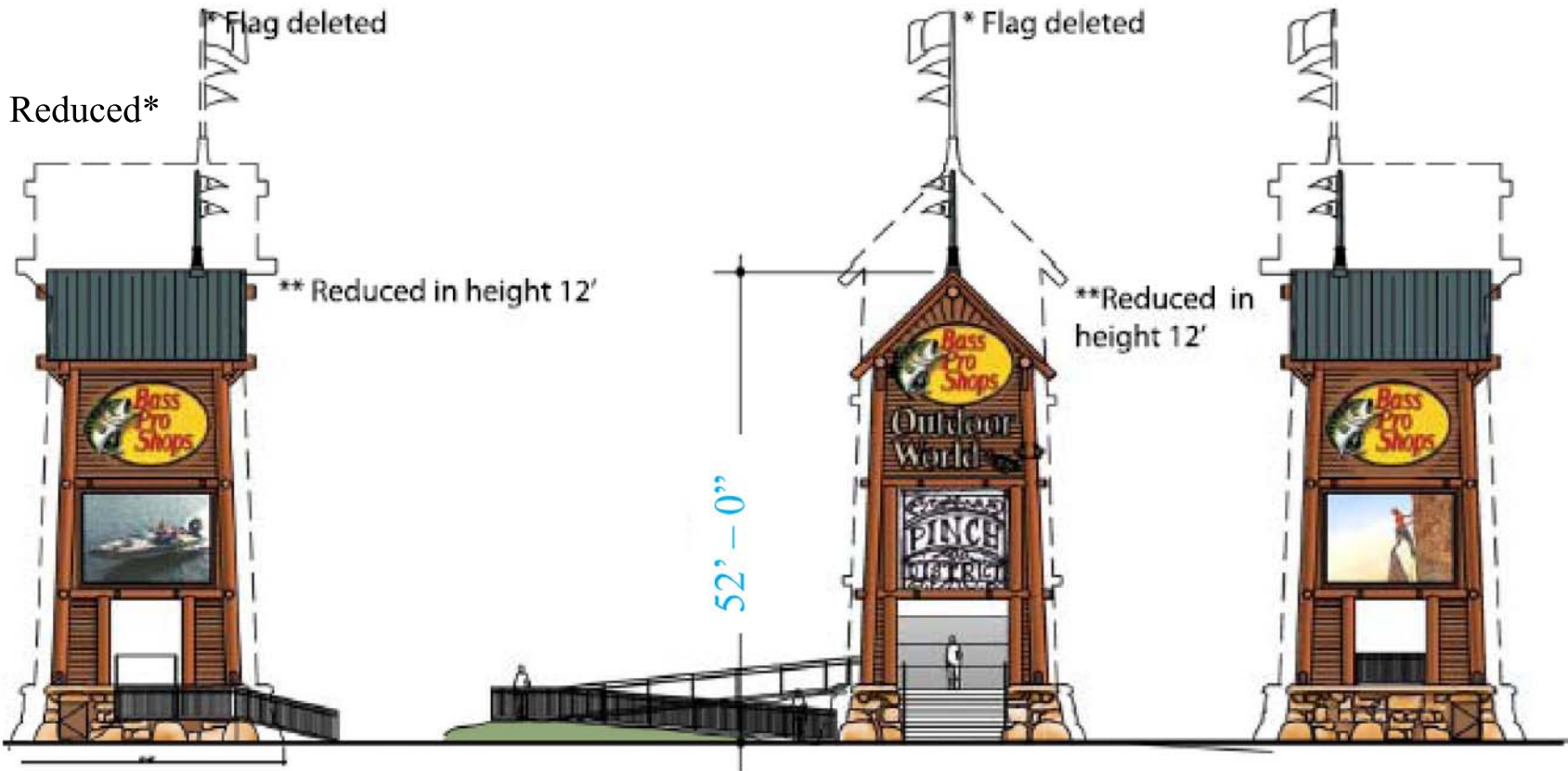
Digital Board Size Reduced*



Partner with Community Events



Bass Pro Events and Advertisements



Sign Detail and Square Footages on Next Page

PYLON

Quantity: 1

*Revised 071613
Memphis Pyramid



ellm-012d

Molded Face

Overall Square Footage: 105 SF
Bounding Box Area: 138 SF
(3) Signs Each Per Pylon; (1) Pylon
Per Site Plan

13'-6" W x 9' H

•SINGLE-SIDED INTERNALLY ILLUMINATED SIGN WITH PRINTED FLEX-FACE AND MOLDED FISH, FRAME, AND LETTERING – FINISHED BACK TO MATCH RETURN COLOR

•FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE

•YELLOW = PMS 116 / RED = PMS 185 / GREEN = PMS 348 / BLACK = 100% BLACK; ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION

•RETURN COLOR = DUPONT GREEN 7498

•RETURNS AND BACK = MINIMUM .090 mm ALUMINUM

•QUANTITY: (3) each pylon



ellm-03k

Molded Face

Overall Square Footage: 53 SF
Bounding Box Area: 99 SF
(1) Signs Each Per Pylon; (1) Pylon
Per Site Plan

•3' – 6" H Capital Letter. 15'-6" W OVERALL LENGTH x 7" – 1" H OVERALL HEIGHT

•SINGLE-SIDED INTERNALLY ILLUMINATED SIGN - **MOLDED, CHISELED LOOK**

•SELF-CONTAINED, INDIVIDUAL LETTERS, ALL ELECTRICAL TO BE CONCEALED FROM WITHIN SIGN.

•FACES TO BE CONSTRUCTED WITHOUT SEAMS.

•PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING SIGN ON SITE AND ALL BRACKETS AND HARDWARE

•QUANTITY : (3) each pylon

Digital Board Size Reduced*

•14' – 1" W x 9' – 10" H

•LED DIGITAL READER BOARD, INTERNALLY ILLUMINATED

•PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING SIGN ON SITE AND ALL BRACKETS AND HARDWARE

•QUANTITY : (2) each pylon

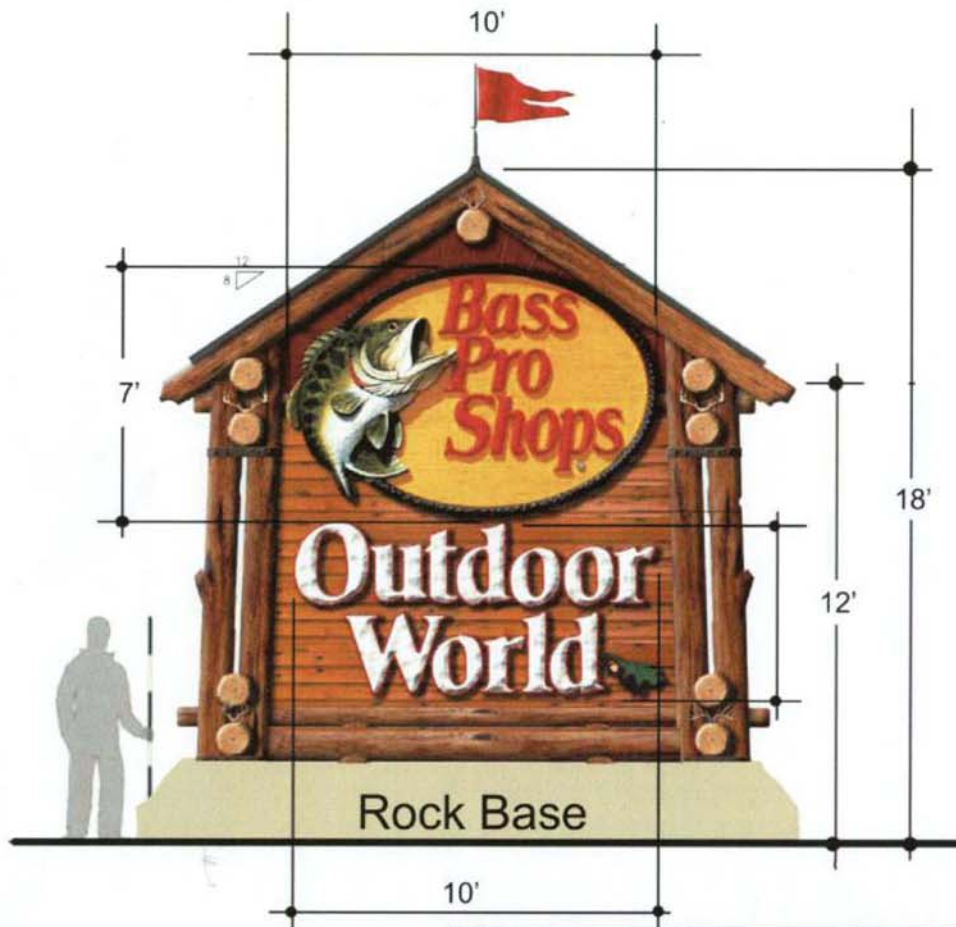


edrb-001

Overall Square Footage: 139 SF
Bounding Box Area: 139 SF
(2) Signs Each Per Pylon; (1) Pylon
Per Site Plan

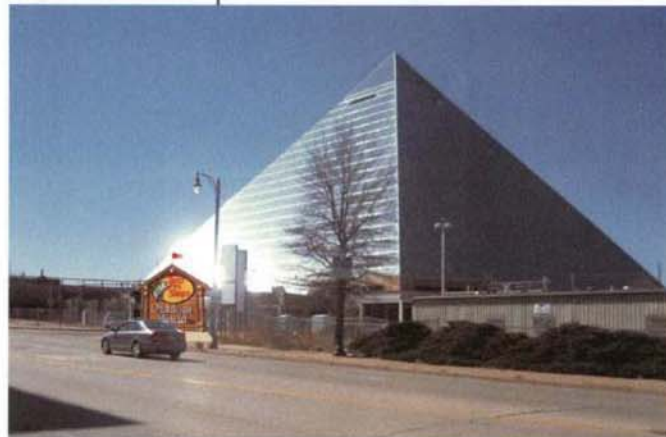
PYLON – SIGN
DETAIL

*Revised 071613
Memphis Pyramid



Quantity: 2*

MONUMENT



Overall Square Footage: 51 SF
Bounding Box Area: 68 SF
(2) Signs Each Per Monument; (3)
Monuments Per Site Plan

ecf-012a

- 10' W x 6' - 9" H
- SINGLE-SIDED, DIMENSIONAL, CUT FOAM SIGN
- QUANTITY: (2) EACH MONUMENT SIGN



Overall Square Footage: 24 SF
Bounding Box Area: 46 SF
(2) Signs Each Per Monument; (3)
Monuments Per Site Plan

ecf-07

- Overall Sign Phrase 10' W x 4' 7" H - 2' - 3" Capital "O" Height
- SINGLE-SIDED, DIMENSIONAL, CUT FOAM LETTERING AND LEAF
- QUANTITY : (2) EACH MONUMENT SIGN

*Delete 1 sign 071613
Memphis Pyramid

Fish Bowl Sign

ecf-105

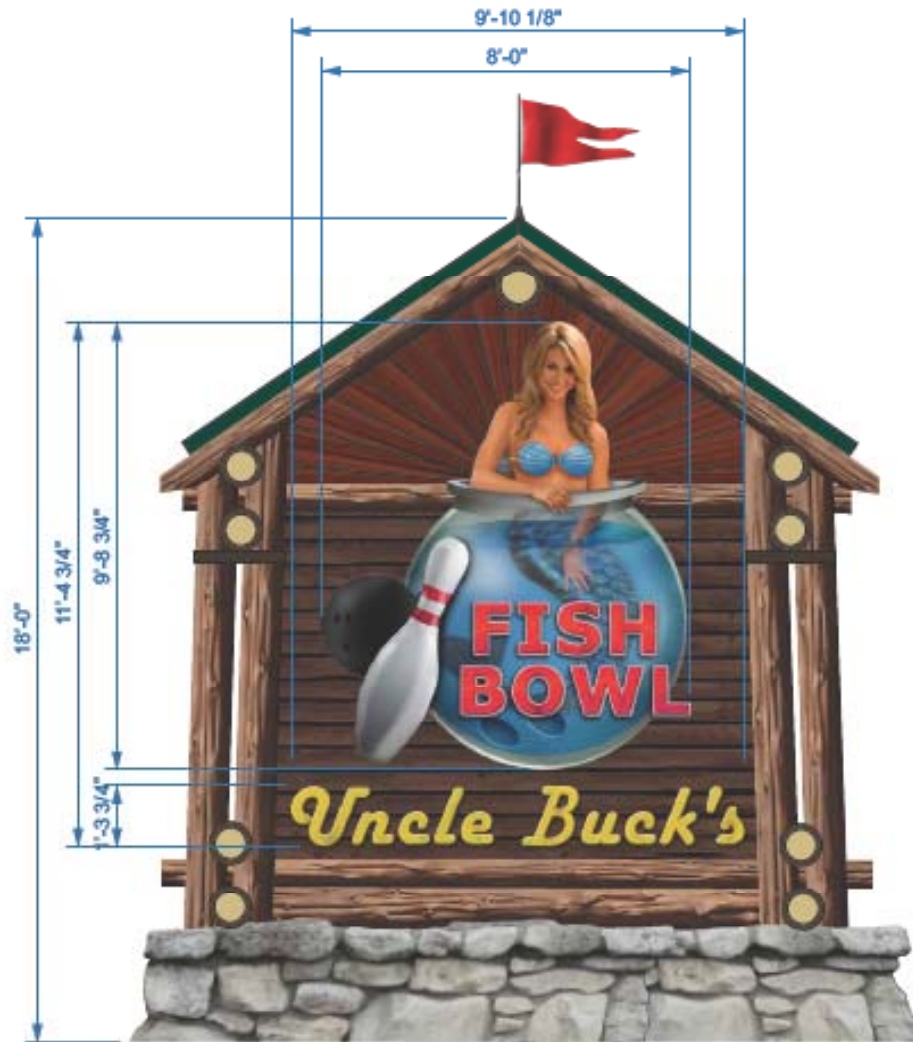
- 9' – 8 ¾" H x 8' W
- SINGLED SIDED
- ALL COLORS TO MATCH LOGO ART PROVIDED
- QUANTITY: (2), ONE EACH SIGN FACE

Uncle Buck's Lettering

ecf-105a

- 1' – 3 ¾" H x 9' – 10 1/8" W
- SINGLED SIDED
- ALL COLORS TO MATCH LOGO ART PROVIDED
- QUANTITY: (2), ONE EACH SIGN FACE

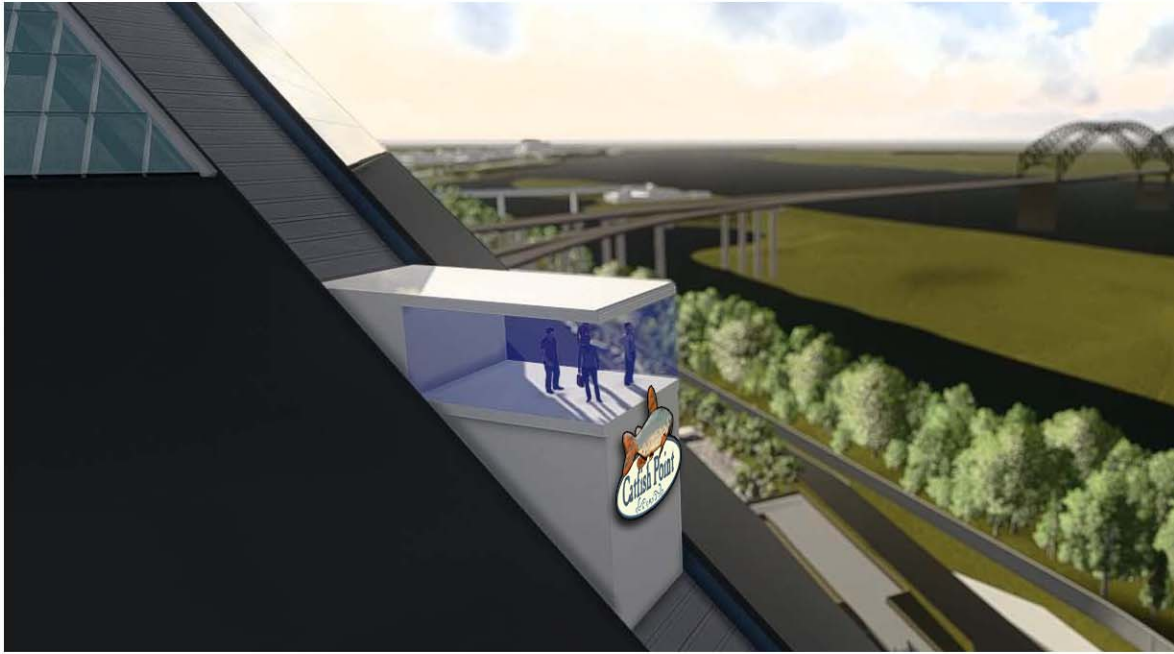
Overall SIGN ONLY Square Footage: 51 SF
Bounding Box Area: 112 SF
(2) Sign Sets per Monument, (1) Monument
per Site Plan



Quantity: 1 of Monument Restaurant Sign

RESTAURANT MONUMENT

Memphis Pyramid



14' W x 8' H

Overall Square Footage: 105 SF
Bounding Box Area: 112 SF
(1) at Sky Ride, (1) Sign Total

ellm-012

Molded Face

•SINGLE-SIDED INTERNALLY ILLUMINATED SIGN WITH PRINTED FLEX-FACE AND MOLDED FISH, FRAME, AND LETTERING – FINISHED BACK TO MATCH RETURN COLOR

•FABRICATOR MUST PROVIDE PAPER TEMPLATE WITH ELECTRICAL STUB-OUT LOCATION(S) FOR POSITIONING THE SIGN ON SITE

BLACK; ALL ARTWORK MUST MATCH LOGO ART AND BE APPROVED BY BPS INTERIOR PROJECT MANAGER PRIOR TO PRODUCTION

•RETURNS AND BACK = MINIMUM .090 mm ALUMINUM

* Sign Added 071613
Memphis Pyramid

BASS PRO SHOPS Exterior Signage



Overall SIGN ONLY Square Footage: 212 SF
 Bounding Box Area: 374 SF
 (1) Sign per Site Plan

Finished backs - viewable

Bass Pro Logo Signage

- 6'W OVERALL SIGN. ellx-012h
- SINGLE SIDED **FLEX FACE**
- ALL COLORS TO MATCH LOGO ART PROVIDED
- ALL BRACKETS AND CONNECTION HARDWARE TO BE PROVIDED BY FABRICATOR AND FINISHED TO MATCH SURROUNDING SURFACES
- QUANTITY: (1)

Quantity: 1 of Version A

ENTRY

Outdoor World and Welcome Ribbon Signage Set

eha-505

- 41' – 6" Overall Width
- SINGLE-SIDED, HAMMERED ALUMINUM, AGED SIGN
- COLORS, AS SHOWN IN COLOR RENDERING ABOVE
- QUANTITY : (1)

Entry Sign A

Memphis Pyramid



Overall SIGN ONLY Square Footage: 72 SF
 Bounding Box Area: 374 SF
 (1) Sign per Site Plan

Finished backs - viewable

Bass Pro Logo Signage

- 6'W OVERALL SIGN.
- SINGLE SIDED **FLEX FACE**
- ALL COLORS TO MATCH LOGO ART PROVIDED
- ALL BRACKETS AND CONNECTION HARDWARE TO BE PROVIDED BY FABRICATOR AND FINISHED TO MATCH SURROUNDING SURFACES
- QUANTITY: (1)

ellx-012h

Outdoor World and Thank You Ribbon Signage Set

eha-505

- 41' - 6" Overall Width
- SINGLE-SIDED, HAMMERED ALUMINUM, AGED SIGN
- COLORS, AS SHOWN IN COLOR RENDERING ABOVE
- QUANTITY : (1)

Quantity: 1 of Version B

ENTRY

Entry Sign B

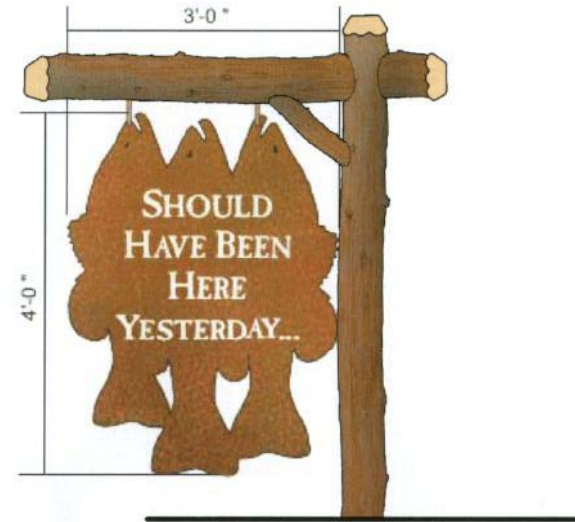
*This Sign Is Deleted 071613
 Memphis Pyramid



FRONT



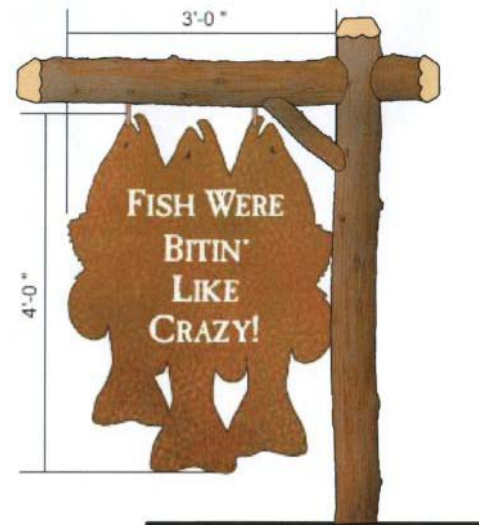
BACK



FRONT



BACK



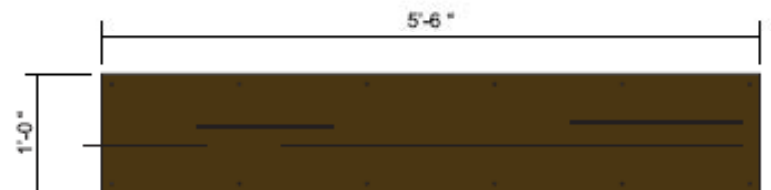
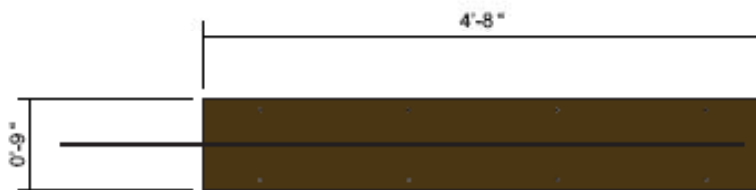
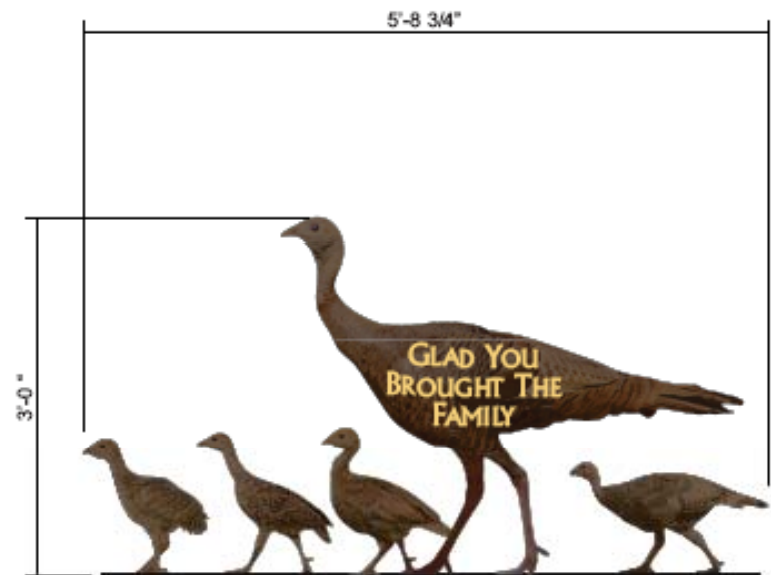
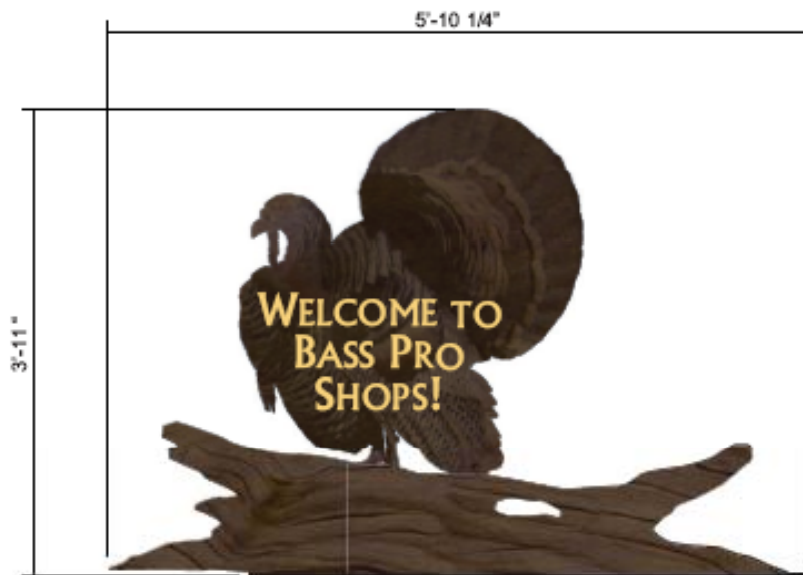
SITE SIGN TYPE A

Quantity: 2, one of each type shown above

SITE

Overall SIGN ONLY Square Footage: 9 SF
Bounding Box Area: 12 SF
(2) Signs per Site Plan

Memphis Pyramid



1/4" ALUMINUM MATCHPLATE
PAINTED DARK BROWN;
MOUNTED TO CONCRETE

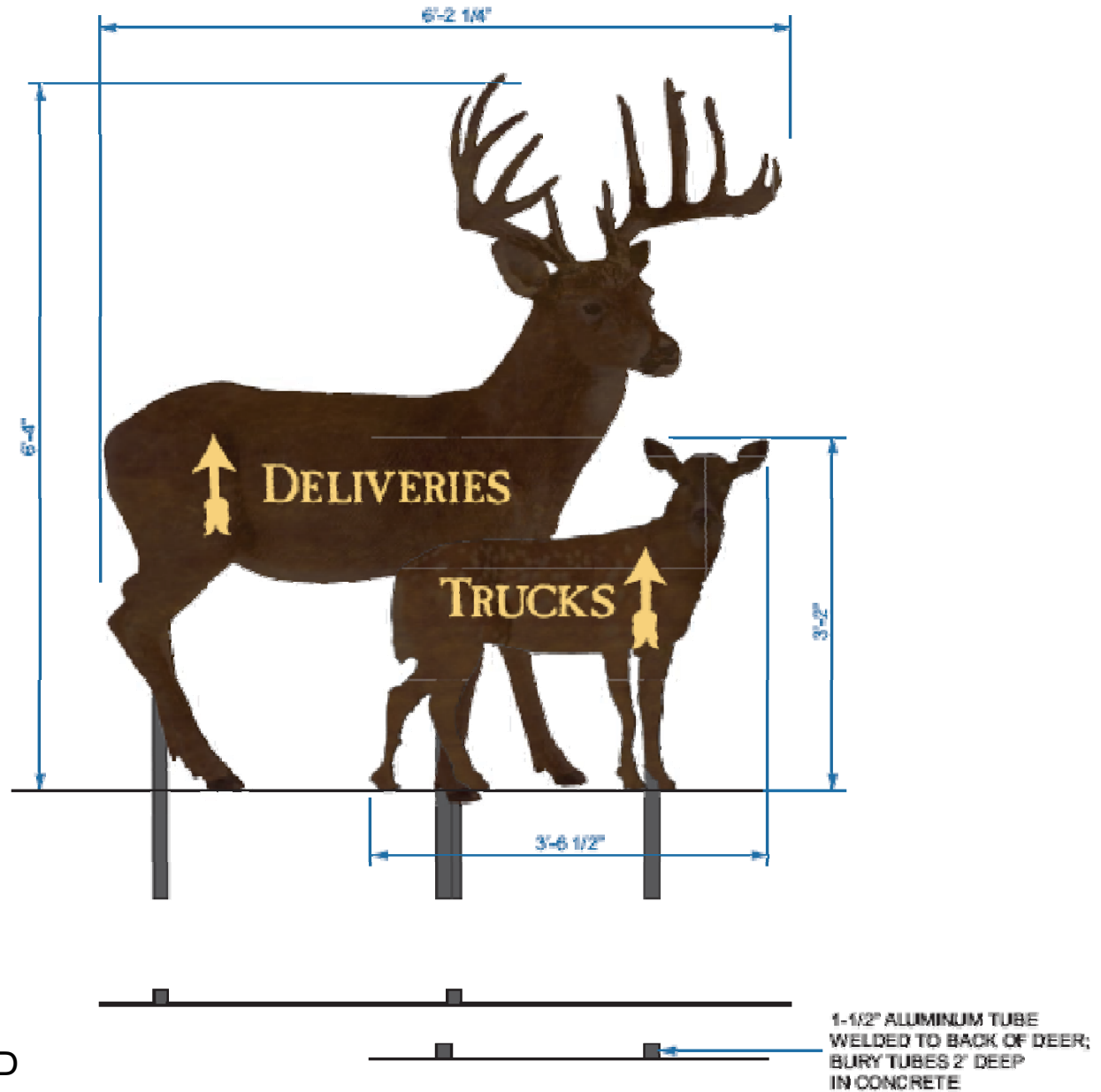
SITE SIGN TYPE B

Quantity: 1 (verbiage may vary)

SITE

Overall SIGN ONLY Square Footage: 14 SF
Bounding Box Area: 40 SF
(1) Signs Set per Site Plan

Memphis Pyramid

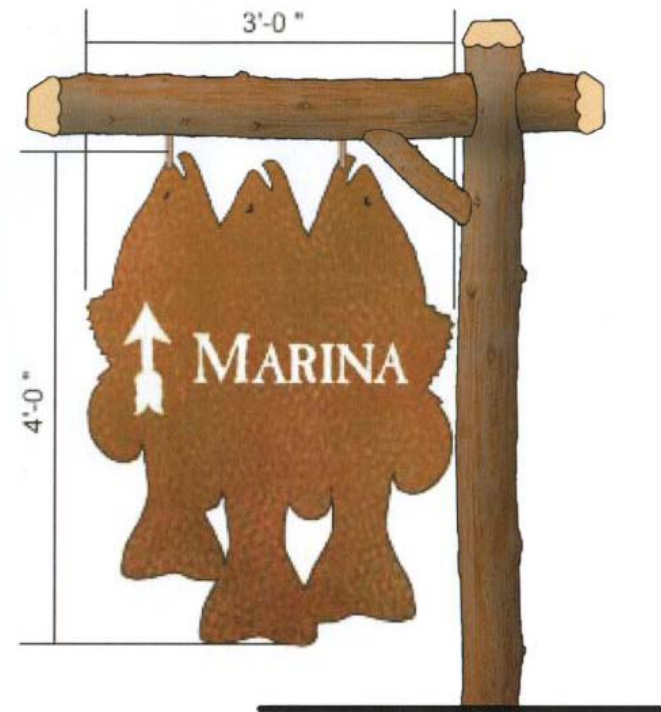
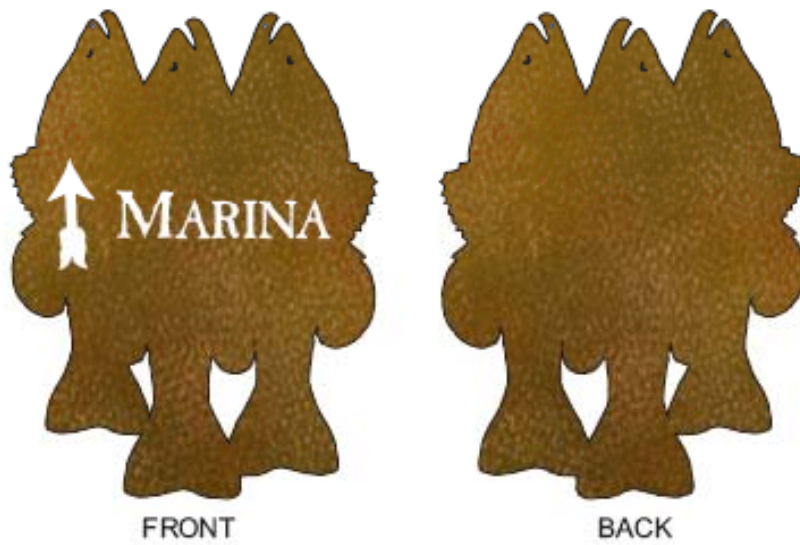


SITE SIGN TYPE D

Quantity: 2
SITE

Overall SIGN ONLY Square Footage: 15 SF
Bounding Box Area: 39 SF
(2) Signs per Site Plan

Memphis Pyramid



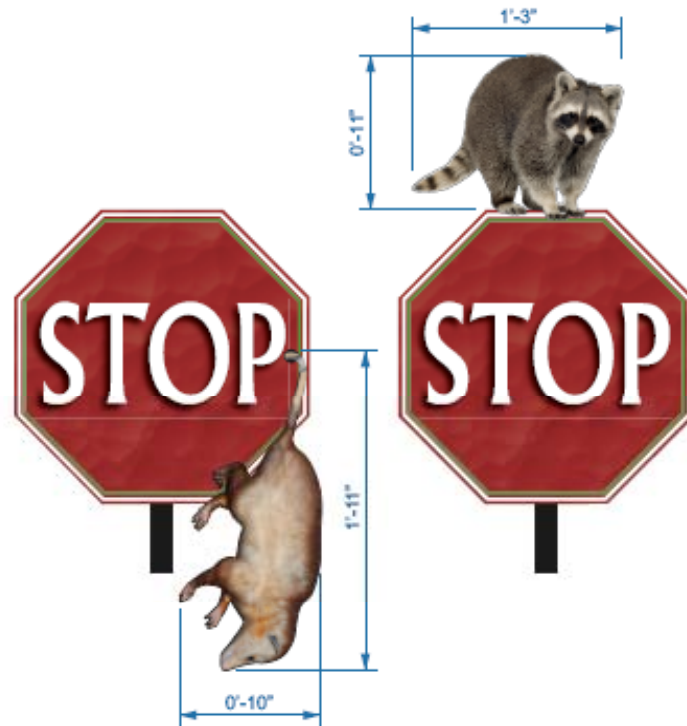
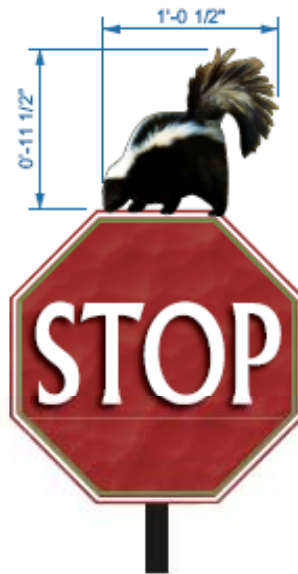
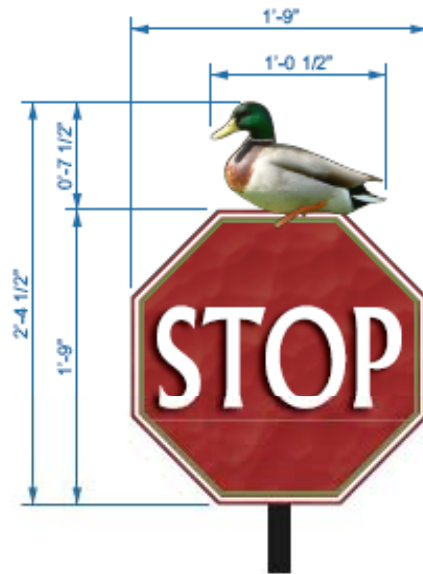
SITE SIGN TYPE E

Quantity: 1

SITE

Overall SIGN ONLY Square Footage: 9 SF
 Bounding Box Area: 12 SF
 (1) Sign per Site Plan

Memphis Pyramid



MALLARD:
Overall SIGN ONLY Square Footage: 3 SF
Bounding Box Area: 4 SF
OPPOSUM:
Overall SIGN ONLY Square Footage: 3 SF
Bounding Box Area: 5 SF
RACCOON:
Overall SIGN ONLY Square Footage: 3 SF
Bounding Box Area: 5 SF
SKUNK:
Overall SIGN ONLY Square Footage: 3 SF
Bounding Box Area: 5 SF

(12) Assorted Signs per Site Plan

Quantity: 12

SITE

SITE SIGN TYPE F – vary styles
between options shown

Memphis Pyramid



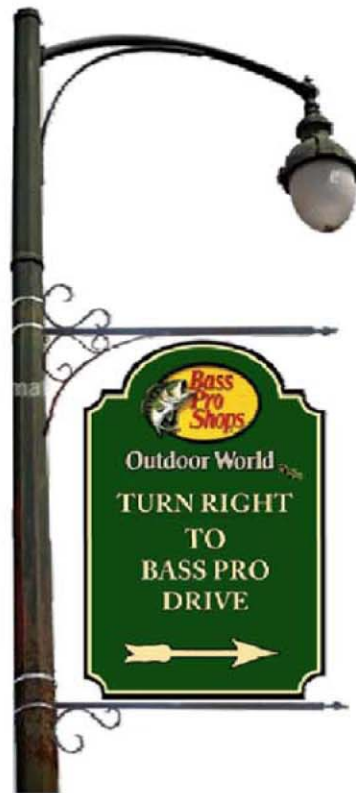
SITE SIGN TYPE G

Quantity: 20

SITE

Overall SIGN ONLY Square Footage: 2 SF
 Bounding Box Area: 3 SF
 (20) Signs per Site Plan

Memphis Pyramid



SITE SIGN TYPE H

4' H. x 30" W.

Quantity: 3

SITE

Overall SIGN ONLY Square Footage 10SF
Bounding Box Area: 10SF
(3) Signs per Site Plan

*Signs added 071613
Memphis Pyramid



SITE SIGN TYPE I

16' W. x 6' H.

Quantity: 1

SITE

Overall SIGN ONLY Square Footage: 96 SF
 Bounding Box Area: 96 SF
 (1) Sign per Site Plan

*Sign added 071613
 Memphis Pyramid